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atarnaíve SPA

**atar** (ātar) the word Atar, of Indo-Iranian origin, dates back to the Zoroastrian period. It means “divine fire”, “visible and invisible fire”, source of light and heat.

(attār) essence (of flowers) "spices", “perfumes”, natural floral aromas created by slow and low temperature distillation.

**naive** (na-ive) from the French naïf, and the Latin nativus, a synonym of natural, spontaneous, not artificial.

## spirit

*atarnaise is "thoughts of light".  
Its spirit is connected to nature,  
wellbeing, the joy of unforgettable  
moments experienced through light,  
scents, visions of the earth,  
air, water and fire.*



# wellness design

Naive spa is a new project involving the *Design* of  
ornamental items to create ambiance in spas and  
spaces for our *wellbeing*.



wellness design



naive



*Candleholders for everyday candles*





*Sophisticated candleholders, stone  
aromatherapy essence diffusers  
to create an atmosphere of minimal  
simplicity and the discreet  
elegance of a natural lifestyle.  
The holders are created to produce  
a unique harmony between forms  
and materials, Design and essence.*

## wellness design



*floating candles for the wellbeing of body and spirit*

naive

# interior space



For a perfect home, where you can live in physical,  
mental and spiritual harmony.

Candles and incense have a ritual significance  
and always accompany the great minds of all ages  
in their search of truth.

Each fragrance holds within it  
a natural aromatic secret, which treats  
you to into moments of emotion:

myrrh

*amber*

black pepper

ozone

*orange blossom*

cinnamom and spices

fig blossom

*bergamot*

lavander



# thoughts of light

Atarnaive produces decorative  
scented and unscented candles.

All the raw materials are of  
extremely high quality:  
vegetable waxes containing  
no sub-products of animal origin,  
hence guaranteeing that the candles  
are non-toxic and that they  
burn well and slowly.

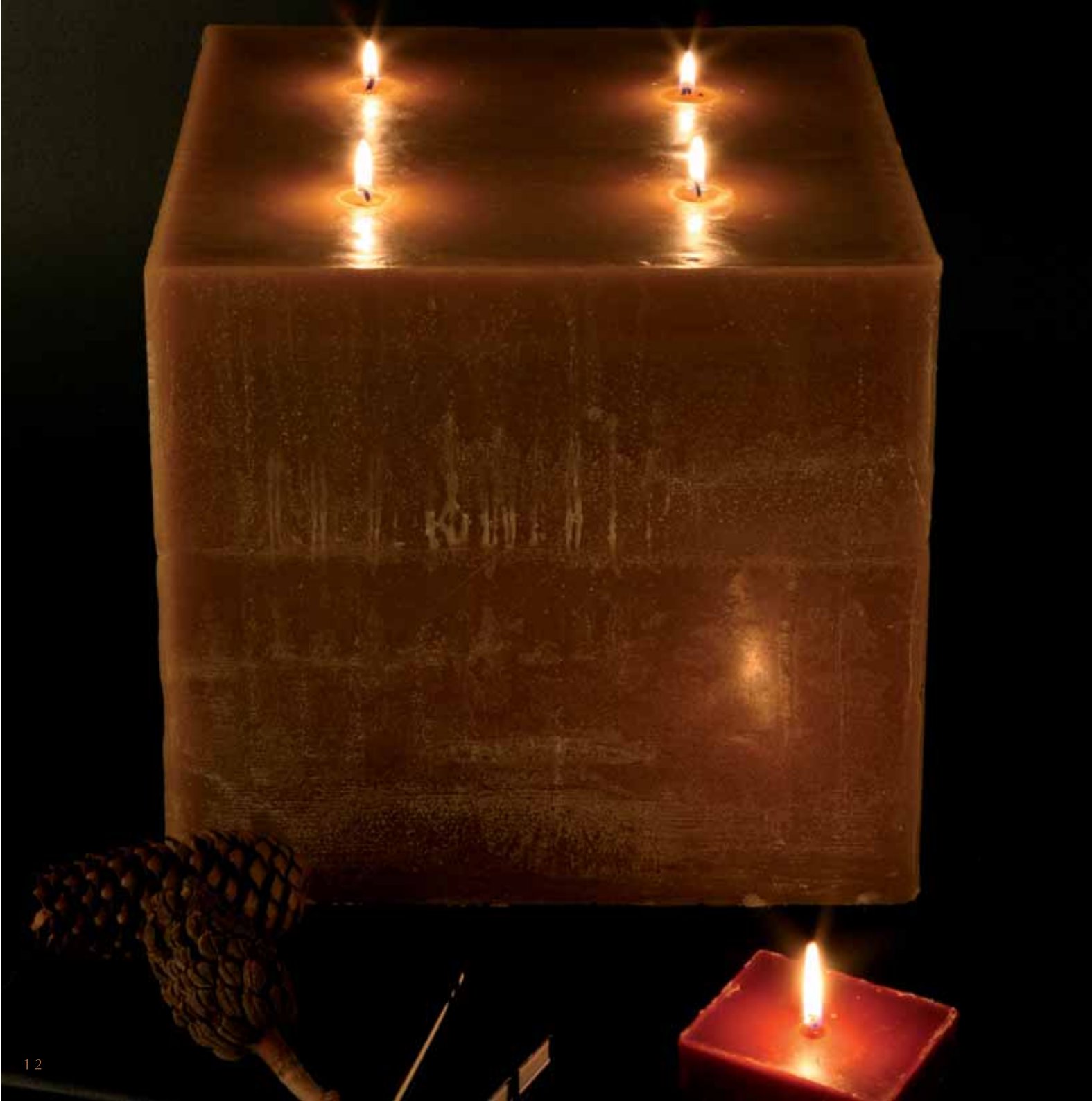
The wicks are made of pure cotton  
and containing no lead or nylon.

The essences and natural fragrances  
are carefully selected.

The colourings are also non-toxic.







## thoughts of light

*spices*

*flowers*

*buds*

*petals*

*seeds*

*fruits*

*grains*

*spikes*

*stones*

*mosses*

*barks*



*square blocks of wax with elements from nature.*



## essences and diffusers

*The Delicately scented natural  
essences stimulate wellbeing.*

*In any environment.*

*at home, in the bathroom,  
in wellness centres, or wherever*

*you desire fragrant vitality.*

*The bamboo Diffusers are made of stone,  
ceramic, and glass.*

water wind earth fire



# fragrances



## *Comfort*

relaxing, helps to balance emotions

## *Detox*

balsamic, eliminates toxins, purifies the skin and respiratory tract

## *Energy*

revitalizing, stimulates vitality and circulation

## *Senses*

sensual, enhances body awareness



*small cushions and perfumed sachets to aromatize your home and linen with the essence of Arabian nights*



## incense



### *Scented clouds*

burst out

of our natural incense collection:

delicate, spiced or based

on resins originating from high quality

Indian trees, sensual fragrances for

evenings out in the open.

With their traditional or original

angled incense burners, in the spirit of

the search of elegance.





## wellness design

*Close your eyes,  
free your mind from thoughts  
and listen,  
abandon yourself to the relaxing*

*Feeling at peace with yourself,  
with others and with nature  
around us is letting yourself  
go with a lounge music cd  
which emanates  
relaxation and energy.*

naive

## sounds and aromas





## wellness cosmetics

Massage candles are an innovative product inspired by the idea of using the practical characteristics of a candle in the field of cosmetics.

LUX massage, a candle made from a combination of natural vegetable oils and butters: once lit, the butter melts and can be drizzled on the skin like normal massage oil. Precious vegetables butters nourish, tone and hydrate the skin. This blend of vegetable butters melts at low temperatures and can be easily applied only a few minutes after lighting. A warm, gentle, pleasant massage, releases tension, tones and invigorates the body, recharging with a sense of wellbeing, freeing it from built up tiredness. Massage candles are enriched with beautiful fragrances, with relaxing, energizing, refreshing and invigorating properties.

Some fragrances are formulated with essential oils, which are traditionally considered to be sensual, to awaken our senses.

atar



*a voyage into the world of emotions and wellbeing*



### *Lux Shea massage*

Massage candles, made from Shea butter, coconut and almond oil. They can be poured onto the body with a warm, smooth massage, plunging you into light and aroma to quench the skin, melt away tension and awaken the senses. Shea butter, otherwise known as the tree of youth, has anti-aging, reinvigorating and tonifying properties and improves circulation. Almond oil, rich in vitamin E, B and minerals, efficiently soothes sensitive and dry skin, improving hydration. Coconut oil, nourishing and sensual, makes the skin glow.

### *Lux Argan massage*

Argan oil massage candles are a beauty secret; a wonderful elixir of youth, capable of regenerating the skin thanks to the antioxidant and restructuring qualities of argan oil.





*For those who want to treat themselves or others to a moment  
of pure pleasure for the body and spirit*

Light the candle for the time required to melt the quantity of butter you want for your massage (at least 15 minutes): the whole surface of the candle should be evenly melted to ensure that the candle melts well every time it is used. Then put out the candle and start your massage.

Use the oil in the same way as normal cosmetic oil, by pouring a small amount directly onto the body. Light the candle again to melt more butter and complete the treatment. Alternatively you can pour the melted butter into a small bowl and leave the candle burning.



*Lux massage plays with love*

Pure indulgence for the body and soul, a beauty treatment for whoever wants to look after themselves in a beauty centre or during an intimate moment of relaxation after a body scrub, a hot bath or a Turkish bath.

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# LUX massage



## *Lux Argan massage*

Tranquillity - orange  
relaxing and warming

Balance - green tea  
balance and harmony

Love - black garnet  
sensual and erotic

## *Lux Shea massage*

Relax - Aquamarine  
refreshing and relaxing

Energy - Atomic  
tone and vitality

Harmony - Fig  
emotional sweetness and balance

Aphrodesia - Myrrh  
sensual awakening, heat, stimulation

# atar

**organic massage** is a blend of precious, organic massage oils.

The philosophy of the organic massage involves natural products, strict controls on the origin of the ingredients used, total absence of artificial ingredients and pesticides.

Argan oil: the argan tree grows exclusively in the region of Essaouira (Morocco). This oil is particularly precious as its production is a long and laborious process carried out by hand. For the Berber desert women, argan oil is an elixir of youth, capable of regenerating the skin with its moisturizing properties and protecting tissue from the effect of aging, free-radicals and antioxidants. Sesame oil, originating from India, has a smooth and delicate consistency, a precious aid to skin protection. It has always been used as massage oil in Asia. Avocado oil, from Santo Domingo, is rich in vitamins and minerals, and is especially suitable for dry, fragile skin. Organic massage can be used as a base for unique massage oils when enriched at each use with blends of essential oils (naturally organic) chosen for the wellbeing of the body and mind.

**Comfort** - relaxing, helps emotional balance

**Detox** - balsamic, eliminates toxins, purifies the skin and respiratory tract

**Energy** - revitalizing, stimulates vitality and circulation

**Senses** - sensual, enhances body awareness

Light the candle below the oil burner, pour 25ml of oil into the cup, add a few drops of essential oil, mix the oil, and place the cup on the oil burner for a few minutes.

*Don't forget a few essential details for creating the right atmosphere:*

## organic massage



*light some Japanese incense, a small candle and enhance relaxation with a lounge cd*



# noir of hammam

*water ~ olive oil ~ eucalyptus essential oil*

**noir of hammam** is a totally natural

vegetable soap, originally from North Africa.

It is based on olive oil, potassium hydroxide  
and eucalyptus essential oil.

Black soap is traditionally used in Turkish baths  
to exfoliate and remove dead cells  
in a natural way without damaging  
the structure of the skin.

This treatment refreshes the skin  
through deep cleansing and cell turn-over.

Black soap is used for exfoliation  
in Turkish baths and at home.

After this pleasant treatment, the skin is ready  
for a Lux massage or for normal moisturizing.



## black soap

# *the fragrant world of* atarnaíve



wellness design



interior space



thoughts of light



wellness cosmetics

lux massage



essences and diffusers



fragrances



Incense



organic massage



noir of hamman



*projects of light*



*wellness cosmetics*



- a absolute devotion to our job
- t time for thoughts of light
- a absolute harmony between form and contents
- r research into style and design
- n naturalness of our products
- a aromatic creations for soul and body
- i ideas and projects of light
- V voyages, visions, vibrations
- e ethics and fair trade

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